

# Engaging employers

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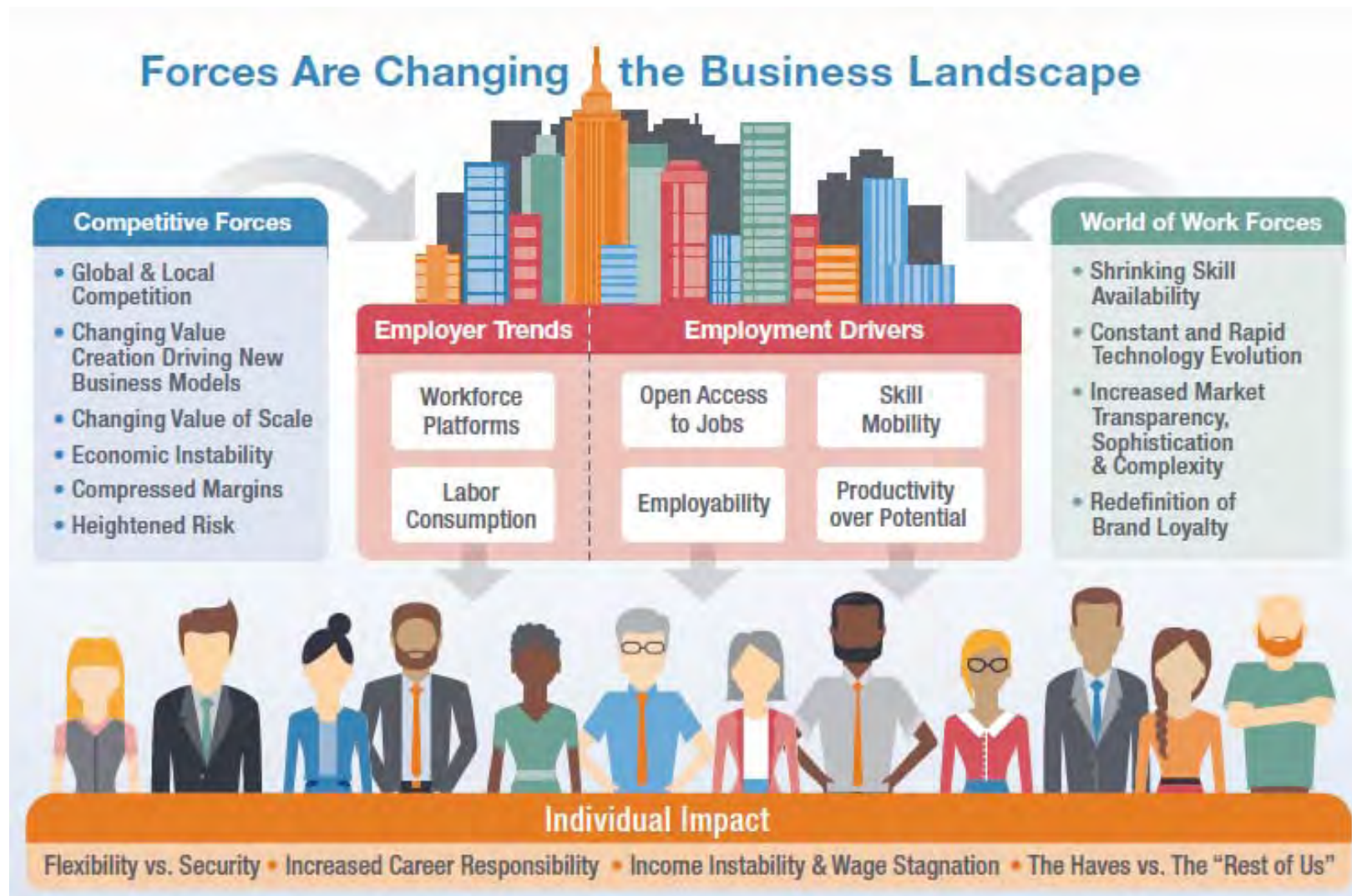


ManpowerGroup®  
Solutions



ManpowerGroup™

# The world of work is changing...





What employers need from you...



Understand us...





Understand us...

**"Starbucks employee wins dyslexia discrimination case"**

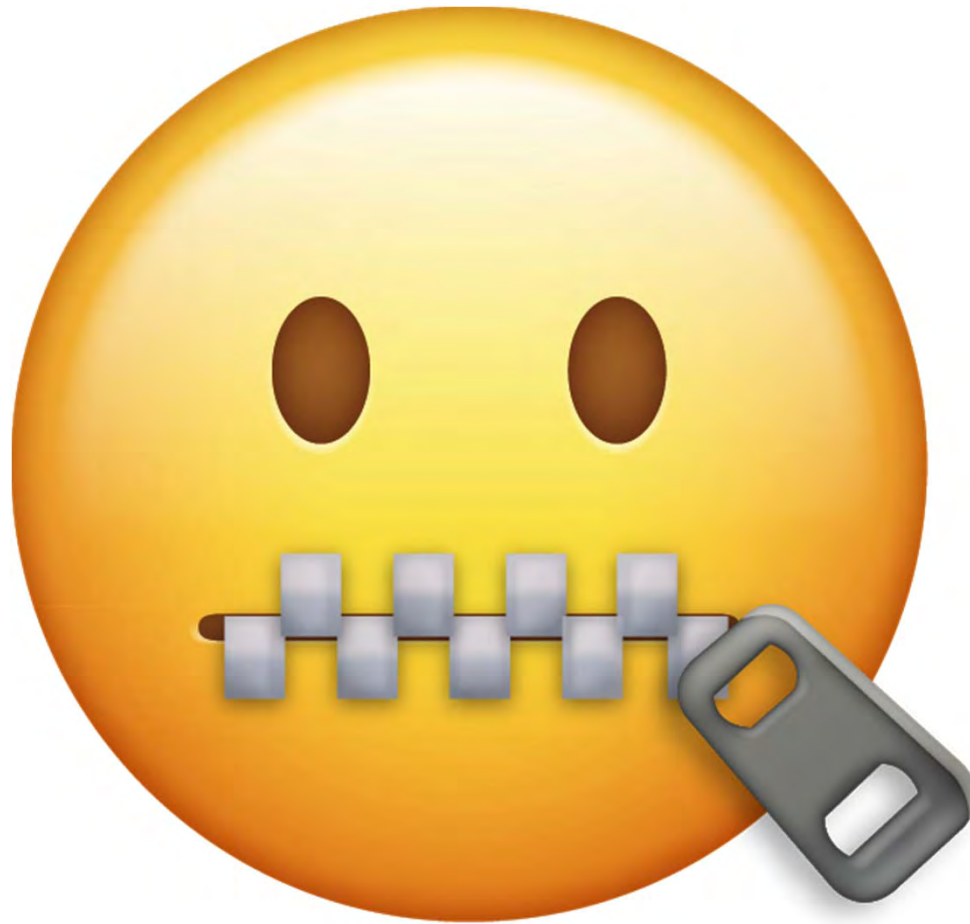
**"Requiring applicant with Asperger's to sit psychometric test ruled as discrimination"**

**"Woman with Asperger's removed from cinema for laughing..."**

**"School fails to make reasonable adjustments according to tribunal"**

**"Depressed academic who was 'sent to Coventry' wins appeal"**

Understand us...

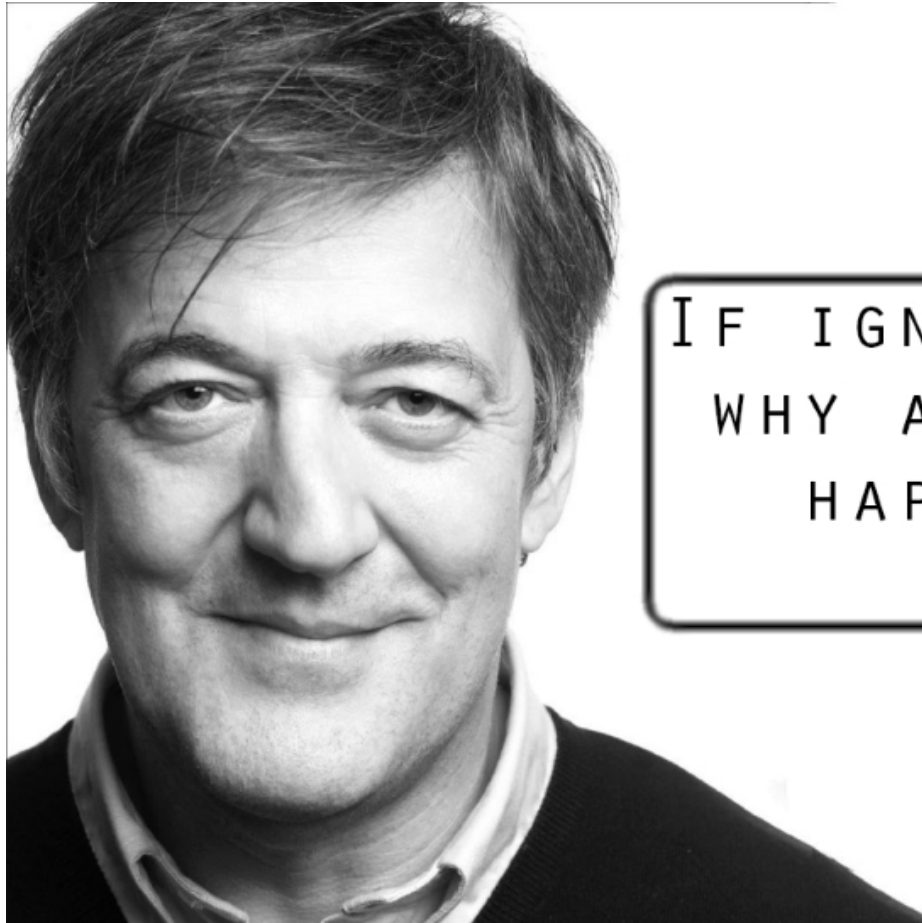


Understand us...





Understand us...



IF IGNORANCE IS BLISS,  
WHY AREN'T THERE MORE  
HAPPY PEOPLE IN THE  
WORLD?

~STEPHEN FRY

## Help us...

Retention

Engagement

Brand / Image

The Purple Pound

Diversity generates innovation

Accessibility benefits everyone

Sometimes they are, quite simply, better at the job!!

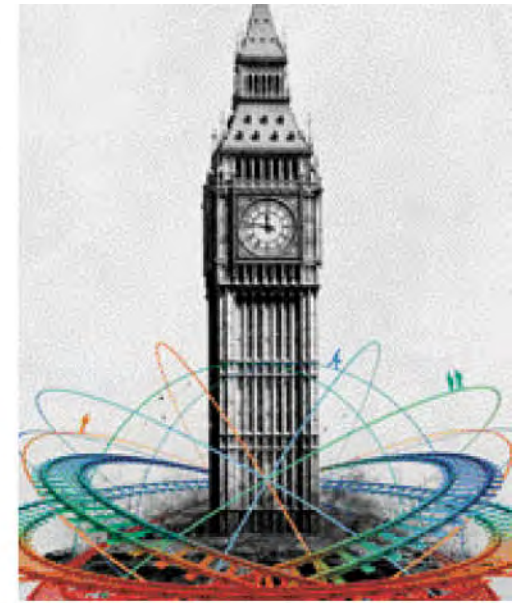


ALWAYS  
UNIQUE  
TOTALLY  
INTELLIGENT  
SOMETIMES  
MYSTERIOUS



## Support and Educate us...

- Be open and clear on your offering
- Add value where you can
- Be responsive
- Build relationships – be a critical friend
- Recognise that one size fits one
- Share your experiences
- Provide training
- Be in it for the long haul



HAVING ALL THE  
TALENT IN THE WORLD  
IS HUMANLY POSSIBLE



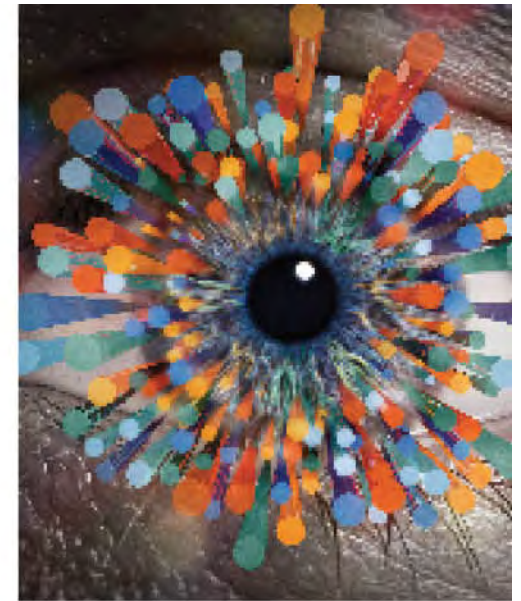
“Today is the best day in human history  
to have a disability...



HARNESSING THE  
WINDS OF CHANGE  
IS HUMANLY POSSIBLE

...tomorrow will be  
even better”

Thank you



SEEING THE UNSEEN  
IS HUMANLY POSSIBLE