



Disability Confidence in Action

BASE 2023 Conference & Awards

14 & 15th November,
Leicester

Sponsorship Opportunities

Contact

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Disability Confidence in Action



BASE is a small but highly impactful charity that represents its member organisations across the UK, who promote & implement truly inclusive recruitment practices.

With the huge focus across the UK on workforce planning and reducing employment gaps, our 2023 conference focuses on the solution to these problems. By harnessing evidence-based inclusive recruitment practices, we can make the move from #DisabilityConfident to Disability Confident in Action. Together we can embed Disability Inclusion into the heart of UK business.

The BASE annual conference is a time to come together, to inspire, learn, wherever you are on your Inclusive Recruitment Journey. Focusing on high aspiration, EVERYONE can work, with the right job and the right support and the BASE conference brings the success of the model to life. Coming together as a collective, to celebrate the amazing work from teams, individuals, employers and people with lived experience, who are changing lives, one career at a time.



Our Principal Sponsor Inclusive Trading CIC is a training & consultancy company specialising in inclusion training and consultancy, It supports BASE the charity's mission that Employment must be for all, through excellent workforce development programmes.

Sponsorship

BASE has a number of sponsorship opportunities, enabling organisations to demonstrate their commitment to inclusive recruitment and a shared vision where everyone who wants to work can access the right support.

Our Conference attracts over 200 delegates from Education, Social Care, Health, Local & Central Government across the UK., and was oversubscribed in 2022







We have confirmed speakers from Amazon & Coca Cola, Employment Policy specialists including Professors Adam Whitworth & Kim Hoque plus Ciara Lawrence, Engagement Lead at Mencap, who will share her lived experience.

Opportunities

All sponsorship opportunities come with an ongoing relationship with BASE, why not start your journey to Disability Confident in action here?

Sponsorship Packages








Associate Sponsor : £5k +vat

-  2 complimentary conference delegate places
-  Opportunity to address delegates
-  Display of banners/exhibition space at venue
-  Display of corporate logo on BASE website,
-  Display of logo, and advert on conference app & brochure ,
-  Marketing via Social Media/ BASE website before, during & after conference

Conference Dinner : £3k +vat

-  2 complimentary conference delegate places
-  Display of banners/exhibition space at venue
-  Display of corporate logo on BASE website
-  Display of logo, and advert on conference app & brochure ,
-  Marketing via Social Media/ BASE website before, during & after conference

BASE Award Sponsors : £1.5k +vat

-  1 complimentary conference delegate place
-  Participate in the judging of the award category
-  Present the award to winner at conference dinner
-  Display of corporate logo on BASE website,
-  Display of logo, and advert on conference app & brochure
-  Display of banners/exhibition space at venue
-  Marketing via Social Media and website before, during & after conference

**To discuss any of the sponsorship opportunities please speak to Laura Davis,
BASE CEO, laura.davis@base-uk.org / 07879492630**