

# SUPPORTED EMPLOYMENT – AN EMPLOYERS PERSPECTIVE

Vikki Walters - Gloucestershire County Council

Mark Owen - Moose Marketing and PR

Steve Barnett - Glevum Security

Jane Griffiths - National Star College



- 1600 people with LD in Adult Social Care Services
- March 2011 LD Employment Rate 5.2%
- March 2012 LD Employment Rate 5.9%
- 30,000 businesses in Gloucestershire
- 85% employ less than 10 people



# April 2012

**forwards** for learning for skills for work for you



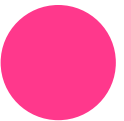
# June 2012

## The Dragon's Apprentice









**Mark Owen**  
**Managing Director**

**moo**oose  
marketing&pr



Inspired

Changed  
Perceptions

Ability Not  
Disability





Targeted  
Campaign

Media

Online

Key  
Messages

Business  
Language

**Punchline**

Gloucestershire means business ●



# Valet service putting the shine into enterprise

A NEW valet service has offered a shining start to the start-up business for the first time in the region.

Prova, a specialist car valet and detailing service, has been set up by a former car valet and detailing professional, who has taken the service to the next level.

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**B** IN BUSINESS

APPLICANTSHIP

GC

PCVT

APPLICANTSHIP



Prova's founder, Paul Smith, with valets Paul and Tom, who are cleaning a car.

## Website provides perfect platform to plot career paths

AN ONLINE platform has been launched to help young people plot their career paths. The platform, called 'My Career Path', is a free website that provides a range of resources and tools to help young people make informed decisions about their future careers.

The platform includes a range of resources, including a career assessment tool, a list of career options, and a range of articles and videos. It also provides a range of tools to help young people research different careers and make informed decisions about their future.

SouthWestBusiness [www.southwestbusiness.co.uk](http://www.southwestbusiness.co.uk)

# lected to top role in business group



Mr. [Name] has been selected to a top role in the business group.

### Going forwards to help people with learning disabilities

Going forwards to help people with learning disabilities. The article discusses the challenges faced by individuals with learning disabilities and the role of organizations in providing support and opportunities.

### General directors take environmental outlook

General directors take environmental outlook. The article explores the impact of environmental factors on business operations and the role of directors in addressing these challenges.

## on for awards

on for awards. The article mentions various awards and competitions that businesses can enter to gain recognition for their achievements.



Mr. [Name] is shown in the photo.

### Rachel makes move to the factory floor

Rachel makes move to the factory floor. The article tells the story of Rachel, who has transitioned from a traditional office environment to a factory floor role.

IDA Gloucestershire's monthly glossy B2B magazine [enquiries@gloucestershireida.co.uk](mailto:enquiries@gloucestershireida.co.uk)

# Punchline

The no. 1 Business to business magazine for Gloucestershire

NEWS	FEATURES	REPLACE PLACE	COMMUNITY PROJECTS	WELLING	FIVE CITY	WOMEN'S IN	TRAVEL	CONTACT
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Facebook Twitter LinkedIn

## Innovative Disability Employment Enterprise Launches in Gloucestershire

An environmentally friendly car-washing service, which offers the chance of work and training to disadvantaged people, has been launched in Gloucestershire.

Today, April 22, Gloucestershire will see its first Future Clean franchise open in Stroud which will be managed by 18 - a national charity offering a range of support services to people with learning disabilities across the country, including in Gloucestershire.

The project will be at Stroud District Council's Street Mail Car Park, in London Road, Stroud and will be open initially on Thursdays, Fridays and Saturdays.

The first Future Clean washing service was opened in last year in Plymouth on the path to 2020 by Future, a social enterprise that supports more than 1,000 people with disabilities and other disadvantaged job employment every year.

Supported by the European Social Fund, the project is being expanded across the county, but since been recognised in national awards and is quickly growing across Britain.

Through working in partnership with Gloucestershire County Council, Stroud and Stroud District Council, 18 hopes to have similar projects in place across the county by the end of the year.

The project will help people with learning disabilities gain the necessary skills to get work, whilst paying them a wage, as well as providing a top-quality service to its customers.

Future Clean uses an eco-friendly and portable commercial car-washing system which is industry accredited. The simplicity and portability of the equipment means that it is easy to offer practical training, part work opportunities and work experience.

David Vlieg, Chief Executive of Stroud District Council said: "We and Gloucestershire have priorities for the council so we are delighted to support Future Clean at its first location in Stroud, Gloucestershire."

Helping people with learning disabilities into employment through practical experience and training - this is a great idea."

Rod Sumner, Future Development Manager, explained: "One of our mission's success is to get staff trained, which will be opposite of most businesses."

All a social enterprise and those main achievements is to create social value as job opportunities for those unfortunately that it needs to address a year.

Now we are not looking to own washing car-wash, people go into ownership of jobs and further training offer we have supported them. We have also found that the car-washing industry is able to use our example to promote its corporate social responsibility.

"This is an exciting period for Future Clean. We have been successful and awarded a highly commended award position for the 2012 British Franchise Awards for innovative partnership-working."

We have started to train the staff to manage the equipment for the 2012 Olympic Future Clean has been recognised by the 2012 Franchise Awards at the end of February and once again came second place for a national award. We have now received praise from the Franchise Awards.

Future Clean is looking forward to expanding on the number of jobs created as a result of Future's offer."

Jonathan Fletcher, Project Manager with 18 Gloucestershire said: "We are really excited about our involvement in this project and the opportunities we can offer to people with learning disabilities in the local area."

We have already recruited local people with a learning disability to work with us in Stroud and we couldn't see how people opportunities to many others. Future Clean is a high quality eco-friendly service and all profits from the Stroud extension will be used to give the business and create an employment and training opportunities for people."

With Future Employment Commissioner Gloucestershire County Council said: "In Gloucestershire around 10% of people with a learning disability are currently in part work. We know that people with learning disabilities want to work but they often do not have the opportunity to demonstrate to employers and others their skills and talents."

Through projects like Future Clean they can gain experience in a real work environment and gain directly their skills which will help them go on to achieve in a range of jobs. We hope that together we can develop this and other projects across the county which will open up opportunities for disabled people."

For more information contact: [info@futureclean.co.uk](mailto:info@futureclean.co.uk)

01292 442222

# Punchline

The no. 1 Business to business magazine for Gloucestershire

NEWS	FEATURES	REPLACE PLACE PROJECTS	COMMUNITY PROJECTS	WELLING	FIVE CITY	WOMEN'S IN	TRAVEL	CONTACT
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## Gloucestershire inspired only ahead for learning disability workers

Business and social investment firm Gloucestershire Enterprise Growth (GEG) wants Gloucestershire to be the first county to highlight the work of people with disabilities in being ahead with learning disabilities who work.

Gloucestershire's first Disability Enterprise award which started with a short DVD highlighting the importance of people with a learning disability.

Through the GEG are a multi-ethnic company which offers people with disabilities, people and industry leader who, by increasing their awareness and resources, people support in creating a more inclusive and better world.

In helping our organisations together, GEG provides a range of services to help organisations and people who are not only in the market but also in the market.

Support, employment opportunities, with GEG and the ability to help organisations and people who are not only in the market but also in the market.

It was a GEG award which was awarded to the business, the first in the county to be awarded the award.

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Three people, two men and one woman, standing together and smiling. They appear to be at a formal event or award ceremony.

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# Swedish health officials visit Gloucestershire



# Showcase to show way ahead for learning disability workers







Panelist at Beyond's July 15th Tea with Don and Deb DeBacco, alongside Jackie and Joe Treaburn and Hank Wilson and Russ Perry.



## Top turnout for business talk spices up lunch

BOOY! The 15th annual Beyond's Tea with Don and Deb DeBacco was a success, with a top turnout of 100+ guests.

The event was held at the Grand Hyatt Hotel in downtown Chicago, and featured a variety of speakers and a networking opportunity for attendees.

The event was a great success, and we look forward to hosting more events like this in the future.

Photo: [Name]





# Every One Deserves an Opportunity



# Steve Barnett

## Joint Managing Director



# Employer of the year 2013

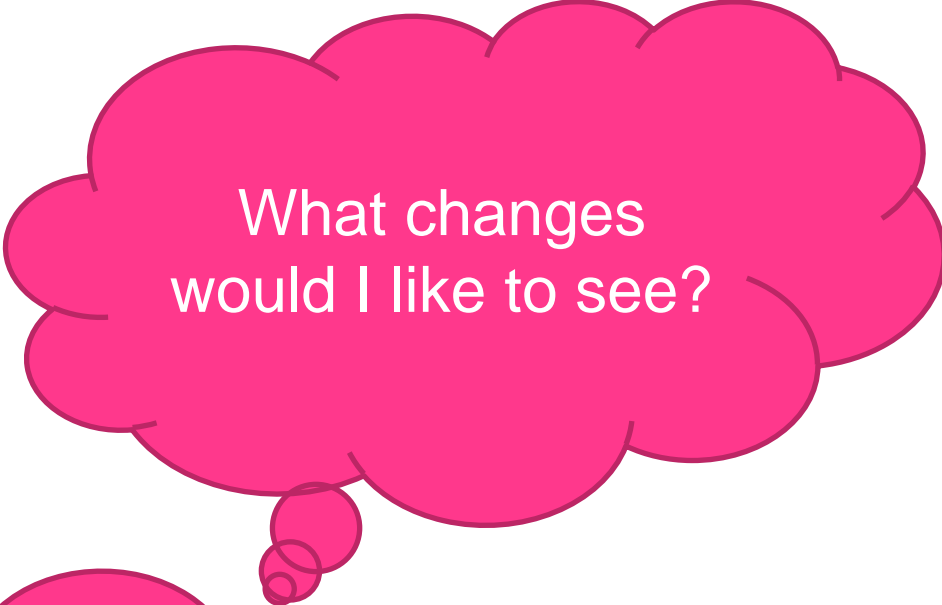


Why we  
become  
involved

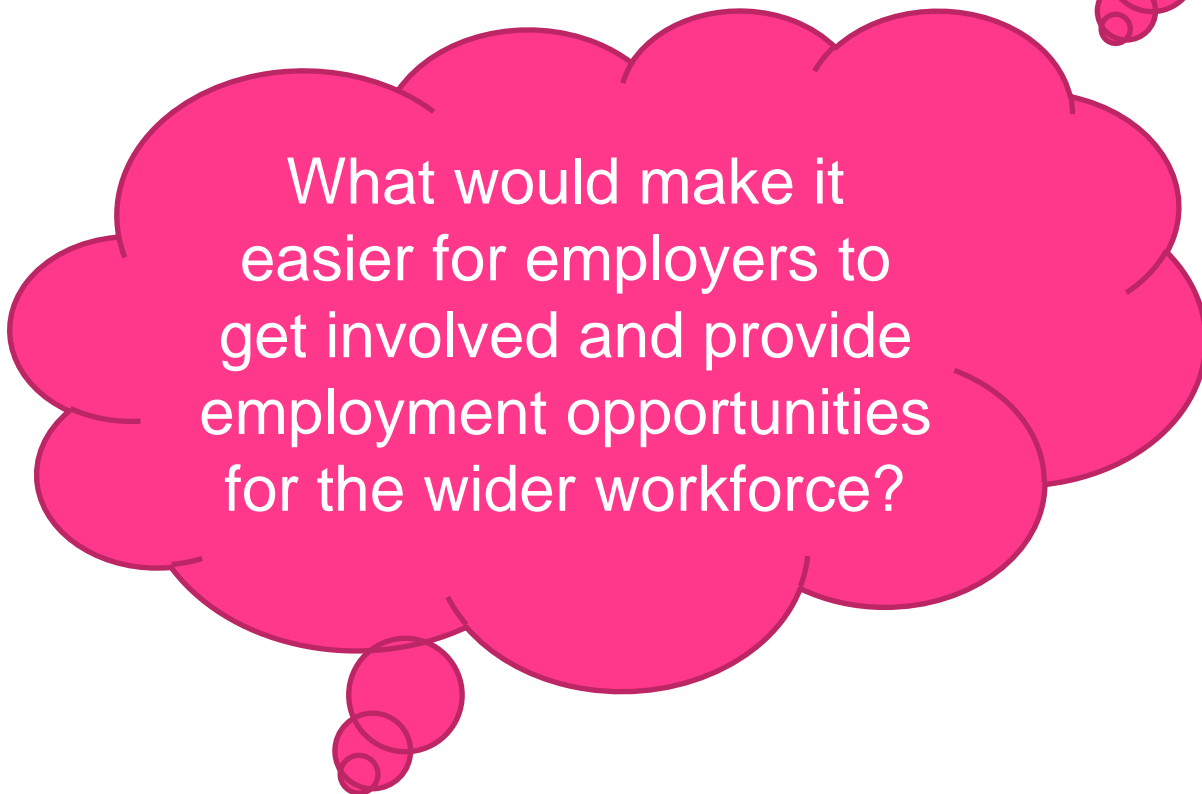
Road blocks  
and  
difficulties

Rewards and  
win/wins





What changes  
would I like to see?



What would make it  
easier for employers to  
get involved and provide  
employment opportunities  
for the wider workforce?



# ACHIEVEMENTS

LD Employment Rate April 2013 – 12.3%  
80+ people into paid work April 12-April 13  
100+ people taking up work related activity

Shared business knowledge  
Understanding of each others businesses and  
how we can work together  
Increased profile and credibility



# 30/30 challenge – August 2013

50+ employers sign up within the  
First 2 weeks

Scott Jones

F34 World Champion

Shot-put

Aged 15 years old



# Challenge #1

What do employers  
get back?  
Providers get  
outcome payments  
Employers would  
like  
acknowledgement  
How can we do this?



# Challenge #2

How can we ensure  
that disabled people  
have the careers  
they want?  
How can we  
encourage  
progression?



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